



MEDIA RELEASE 29th October 2007

SPEAK FOR YOUR COMPANY!

College issues a Corporate Challenge

UK companies are being challenged to participate in a speaking innovation to encourage communication excellence in the corporate world.

Popular TV programmes like The Apprentice and The Dragons' Den underline the need for excellent communication skills. How many times have prospective entrepreneurs faltered at the first hurdle with their sales pitch?

The College of Public Speaking intends to find the UK's top corporate speakers and, to that end, will organise the inaugural Corporate Challenge speaking contest from early 2008.

Speakers will be expected to demonstrate skills in terms of gestures, speech construction, speaking with conviction, use of voice, vocabulary and word pictures, humour and audience rapport. Speeches must not be read!



MEDIA RELEASE 29th October 2007

The theme for the inaugural 2008 speech competition is:

'Business and carbon footprints...'

and the initial heats of the contest will take place in mid-January in Cheapside.

The contest organiser, Vince Stevenson of CoPS, stated that “This is a marvellous opportunity for individuals to develop themselves in a friendly, supportive and pressurised environment”.

“Speech contests emulate the rigours of a tough business world where millions of pounds can be won and lost on one strong presentation”.

Further details may be obtained from obtained from Vince Stevenson College of Public Speaking on 07731-876304 or at:

vince@collegeofpublicspeaking.co.uk

www.collegeofpublicspeaking.co.uk/Corporate_Challenge.html
